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Top-Ranked Consumer Website Owned by Random Publishing Taps Emmy-Nominated Makeup Artist for New Column

STUDIO CITY, CA – Combining two of her professional skills, LA-based celebrity makeup artist, Dee Dee Marcelli has been given her own beauty/makeup advice column on a website with substantial global Internet traffic. Reviewboard Magazine, owned by Random Publishing, Inc., is consistently ranked in the top five consumer websites in the world according to independent monthly page hit calculations by Google, Yahoo, et al. which estimate over 8M visitors per month.

The new column which Marcelli christened, “**Lipstick Café**,” has just debuted on the site (www.Reviewboard.com) and will be updated regularly. Marcelli has also been a featured expert for other online beauty/style columns and has been profiled recently on LoveToKnow.com and also the mega women’s website, iVillage.com, an NBC Universal brand.

In the premiere column, Marcelli, who has been nominated for a daytime Emmy twice for her work in television, gave a bit of background about herself, mentioning the roster of famous faces she’s worked on which include the current president of the United States, former First Lady Nancy Reagan, Queen Noor of Jordan, the Duchess of York and virtually every “A List” celebrity in Tinsel Town with her credits including Tom Cruise, Paris Hilton, Mary Kate and Ashley Olsen, and on and on. She also touches on some hot tips for the best looks for Fall 2008.

Editor of Reviewboard Magazine, Philip Ferreira, offered her the column and says it’s a terrific opportunity for Reviewboard to reach more women readers as the site’s traffic is currently about 70% male. Reviewboard, founded in 1997, features short, snappy reviews of everything from new products and gadgets to news of every sort and is “famous for our annual Holiday Buyers Guide which generates millions of downloads each year,” according to Ferreira.

A makeup artist for over a decade, Marcelli is a member of Local 706 MAHS, the union for professional makeup and hair stylists. Her latest shows include: “So you think you can dance?,” “The Tony Rock project,” and “Dancing With the Stars.” She also serves as the celebrity artist for Physicians Formula cosmetics as well as a beauty spokesperson for Verizon Wireless Mobisodes. Her professional profile is downloadable @ www.imdb.com/name/nm0545203/resume.

Along with insider tips she plans to share, her “Lipstick Café” column also invites online readers to submit their beauty/makeup/skin care questions. As Marcelli signed off to her new online readership, “...I hope you’ll stop by the Lipstick Café whenever you’re in the mood for a cup o’ pretty!”

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Editors: 300 dpi headshot available

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